

Live Nation International Unveils Major Upgrade to Ticketing and eCommerce Website Serving 17 Countries

- Provides fans with faster, clearer and more comprehensive access to artists, shows and venues -

LONDON – 24 February 2011 -- Live Nation Entertainment, Inc. (NYSE:LYV), the world's leading live entertainment and eCommerce company, today unveiled its newly-designed website, which offers enhanced access to artists, events and venues spanning 17 countries.

With technological upgrades and an overall cleaner look, the new site offers consumers the simplest and fastest way to browse for concerts and buy tickets to events in other countries. New MegaNav dropdowns, a bigger centralised search bar, upfront pricing and a shorter purchase path have all been conceived to deliver swift, trouble-free access to tickets.

In addition, Live Nation's "Buy with Confidence" mark highlights the company's continued commitment to transparency, by simplifying the policies for buying tickets, and ensuring fans know they are in safe hands browsing and buying tickets through Live Nation's online destination.

"We are committed to constantly improving our customer experiences online and this upgrade is a huge step forward for our business and the millions of customers who use our website every day," said Mark Yovich, President of International eCommerce for Live Nation Entertainment. "Meanwhile, 'My Live Nation' makes it easier for fans to stay connected to their favourite artists with alerts, and access to presales that we are delighted to offer to our customers."

Live Nation's new look website allows fans to:

- Browse, search and discover concerts for favourite artists across 17 territories
- Keep track of favourite concerts, artists and venues via 'My Live Nation'
- Get alerts on exclusive presales and onsales
- Easily and quickly purchase authentic tickets with confidence
- View artist, event and ticket information, seating charts and pictures all in one place
- Browse International sites in local language or English with a 1-click language selector

Access to Live Nation's website is available in these markets:

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| Australia & New Zealand | www.livenation.com.au |
| Asia | www.livenation.asia |
| Belgium | www.livenation.be |
| Czech Republic | www.livenation.cz |
| Denmark | www.livenation.dk |
| Finland | www.livenation.fi |
| France | www.livenation.fr |
| Netherlands | www.livenation.nl |
| Hungary | www.livenation.hu |
| Italy | www.livenation.it |
| Norway | www.livenation.no |
| Poland | www.livenation.pl |
| Spain | www.livenation.es |
| Sweden | www.livenation.se |
| United Arab Emirates | www.livenation.ae |
| United Kingdom | www.livenation.co.uk |

The International eCommerce division at Live Nation Entertainment manages the world's leading ticket sites—Ticketmaster, Live Nation, TicketWeb and GetMeIn—in more than 22 countries. The Ticketmaster sites are Top 10 eCommerce sites in the major European markets according to ComScore. In addition, the company designs, builds and manages market-leading and multiple award-winning community sites for some of the biggest Music festivals in the world, including Reading, Download and Rock Werchter.

About Live Nation Entertainment:

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world: connecting 200 million fans to 100,000 events in over 40 countries which has made Ticketmaster.com the #3 eCommerce website in the world. For additional information, visit www.livenation.com/investors.

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